

7/10/12

Business Profile

To be featured in Business Profile, contact the Advertising Department at lkilbara@journalregister.com or 583-8715

3rd generation dentist goes green

Who: Alfred W. Hollis
What: Owner, Alfred W. Hollis, D.D.S., PLLC
Where: 157 Lake Ave., Saratoga Springs
Contact: 584-1400
alfredhollisdds.com

What is your background in dentistry?

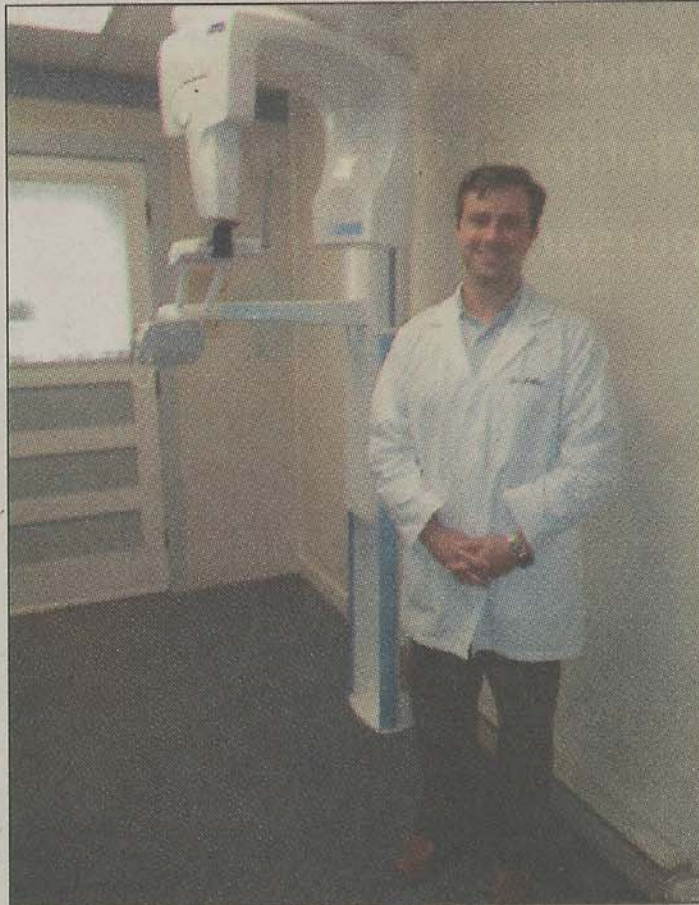
I was born in Glens Falls and I'm a third generation dentist. I practiced in a large family practice in Saratoga until 2003, moved to another family practice in Clifton Park until 2012 and am now practicing in Saratoga again.

I enjoy all aspects of dentistry, but I certainly focus on restorative care, which is rebuilding what people have lost either through cavities, wear and tear or trauma.

As people are living longer, teeth are being exposed to more environments that cause degradations to them, so it's my job to be able to replace what they've lost and be sure they have longevity with their teeth throughout their life.

What drew you back to Saratoga?

I've lived in Saratoga for 12 years now and when I had the opportunity from a colleague of mine to take



over his practice, I realized it was the right opportunity and the right fit for me. The type of practice I'm in now has a "Saratoga feel," where my patients are a lot like me and I'm a lot like them.

What changes are you looking to bring to the practice in terms of going green?

We understand that rather than being behind, we must embrace technology and reduce the

amount of paper used in this environment.

For the past two weeks we've implemented an Apple Mac-based practice software called Mac Practice and we're running it in every operatory and hygiene room.

This allows us to communicate intra-office and between offices so we can effectively communicate through electronic records.

We've also made the traditional film X-rays go digital, greatly reducing

radiation exposure, which is very important to patients and important to me as well.

What are you looking forward to most about this new venture?

I really enjoy being a family dentist because it allows me to develop lasting relationships with my patients.

One of the things I take pride in with my patients is being able to not only know just the one patient but also know their families and where they come from.

What else are you involved in outside of your practice?

I have served as the president of the Saratoga County Dental Society for a number of years now and have been elected as a fellow by the Pierre Fauchard Academy, an international honor dental organization.

In 2004, I participated in the Glens Falls Medical Mission in Guatemala in an effort to help a very small community that doesn't have access to traditional medical or dental care.

— Interview and photo by Ashley Dingeman